



Starbucks and Sustainable Palm Oil

Starbucks goal is for all our products to be produced under the highest quality and ethical standards. Because tropical forests are being cleared for oil palm cultivation, destroying habitat and biodiversity, and impacting communities, we believe it is important for both our company and industry to address these environmental and social impacts.

To this end, we support a zero-tolerance approach to deforestation – consistent with our Coffee and Farmer Equity (C.A.F.E.) and Cocoa Practices programs – as well as a stronger focus on preserving remaining peat areas and managing existing plantations on peat, according to best practices. As members of the Roundtable on Sustainable Palm Oil (RSPO), we are looking forward to engaging the organization and other industry stakeholders regarding sustainable production practices and support efforts.

Although Starbucks is not a direct buyer of palm oil, we are working to ensure our suppliers use RSPO certified palm oil for Starbucks-branded products in company owned stores globally by the end of 2015. Only palm oil with a traceability level of Mass Balance, Segregation, or stronger is acceptable. GreenPalm Certificates are not accepted as they do not provide supply chain traceability.